

JULIETTE ART

LEFORT DIRECTOR

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EXPERIENCE

2026 - present
PARIS, FRANCE

CAMPARI
ART DIRECTOR
FREELANCE

Adaptation of key visuals for the French market and multi-format rollouts, print and digital.

2026 - present
PARIS, FRANCE

CINEWAX
ART DIRECTOR
FREELANCE

Redesign of the visual identity for Cinewax, an organisation dedicated to African cinema. Design of a graphic system adaptable to each edition and each African country.

2025 (6 MONTHS)
PARIS, FRANCE

RAZORFISH · PUBLICIS FRANCE
ART DIRECTION
FINAL-YEAR INTERNSHIP

Campaign design, social media content, variations and adaptation to brand guidelines in an agency environment.

Clients: Accor Group, Elida Group, Renault, Nissan, La Française des Jeux, Mobilize.

2022 - present
PARIS, FRANCE

OBLIQUE FESTIVAL
ART DIRECTION
COMMUNICATIONS MANAGER

Development of a cultural festival organized by students and young creatives.

Design of the visual identity, communication materials, social media content, and overall communication strategy.

2022
MILAN, ITALY

MILAN DESIGN WEEK 2022
EXHIBITOR AND ART DIRECTION
ASSISTANT

Participation in a group project exhibited at BASE Milano. Co-design of the exhibition "Not a Bestiary," a tribute to designer Cinzia Ruggeri, as part of an interdisciplinary team of seven students.

2021 - 2022 (6 MONTHS)
MILAN, ITALY

DESIGNER ARMANDO MILANI
ARTISTIC ASSISTANT

Creation of printed visual materials and participation in iconographic and typographic research for various projects.

2021 - 2022 (1 YEAR)
PARIS, FRANCE

LA RECETTE DIGITALE
FREELANCE, VISUAL COMMUNICATION
& BRAND IDENTITY

Creation of a visual identity for a startup, including a logo, graphic guidelines, and website design. Collaboration with the founders and development teams to ensure consistent brand integration.

EDUCATION

2023 - 2025
LONDON, UNITED
KINGDOM

**LONDON COLLEGE OF
COMMUNICATION (UAL)**
MA Graphic Branding & Identity
Graduated in 2025.

2020 - 2023
MILAN, ITALY

ISTITUTO EUROPEO DI DESIGN
BA Visual Communication
Specialization in Graphic Design
Graduated in 2023.

2019 - 2020
PARIS, FRANCE

ATELIER DE SÈVRES
Art foundation course.

2016 - 2019
PARIS, FRANCE

**ATELIERS DU CARROUSEL,
MUSÉE DES ARTS DÉCORATIFS**
Museum of Decorative Arts
Foundation course in visual arts.

INFLUENCES

Guy Bourdin, Viviane Sassen, Ellsworth Kelly,
Tomás Saraceno, Marylou Faure

SKILLS

**ART DIRECTION
& DESIGN**

Art direction, visual identity, branding, editorial design, visual communication, campaign design, iconographic research, typographic research, visual storytelling.

**DIGITAL DESIGN
& CONTENT**

Social media content, cross-platform adaptations, infographics, UX/UI, web design, 3D animation

TOOLS

Adobe Creative Suite, Figma, Cinema 4D, Glyphs, Microsoft Office, generative AI tools.

LANGUAGES

FRENCH
ENGLISH
ITALIAN
SPANISH

Native language
Bilingual / Level C1
Fluent
Level B2